#### The Struggle Without End

# Lessons from UK experience of introducing and sustaining an FOI law

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10th WCIOI - Wellington - 15 November 2012



# Yes Minister - Open Government



Bernard: But surely the citizens of a democracy have a right to know.

**Sir Humphrey Appleby**: No. They have a right to be ignorant. Knowledge only means complicity in guilt; ignorance has a certain dignity.

**Sir Arnold**: If people don't know what you're doing, they don't know what you're doing wrong.

# Made up of mysteries

"the people's enemies take care to represent government as a thing made up of mysteries, which only themselves understood"

Thomas Paine 'Rights of Man', 1792

# **Parliamentary Accountability**

"Throughout the period that the Inquiry has to examine...there is to be found, in my opinion, a consistent undervaluing by Government of the public interest that full information should be made available to Parliament. In circumstances where disclosure might be politically or administratively inconvenient, the balance struck by the Government comes down, time and time again, against full disclosure."

The Scott Report, vol. 1, page 211

# **Hospital Waiting Lists**

"Nine NHS trusts inappropriately adjusted their waiting lists, three of them for some three years or more, affecting nearly 6,000 patient records. For the patients concerned this constituted a major breach of public trust and was inconsistent with the proper conduct of public business. In five cases the adjustments only came to light following patient, health authority or MP complaints, or adverse publicity; in four cases they were identified by the trusts concerned."

National Audit Office HC 452, 19 December 2001

#### Who do you trust to tell the truth?

Doctors 91%

Teachers 85%

Clergy 80%

Judges 77%

Police 59%

Civil Servants 45%

**Business leaders** 25%

**Government ministers** 20%

Journalists 13%

# Power to the people?

"it is not some isolated constitutional reform that we are proposing with a Freedom of Information Act. It is a change that is absolutely fundamental to how we see politics developing in this country over the next few years...information is power and any government's attitude about sharing information with the people actually says a great deal about how it views power itself and how it views the relationship between itself and the people who elected it"

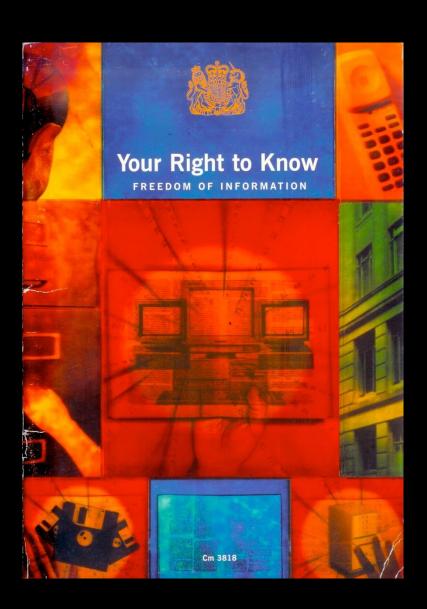
Tony Blair, Fol Awards, March 1996

# Raising confidence - enhancing decision making

The Act will "help transform the culture of Government from one of secrecy to one of openness....By doing so, public confidence in the processes of government should be raised, and the quality of decision making by the Government enhanced."

Home Secretary, Jack Straw, 2nd reading FOI Bill, 7/12/99

# White Paper - December 1997



# "left Canada trailing in the dust"

John Grace, Canadian Information Commissioner

## **Consultation on the White Paper**



# A few papers' verdicts on the Freedom of Information Bill...



#### **Timetable**

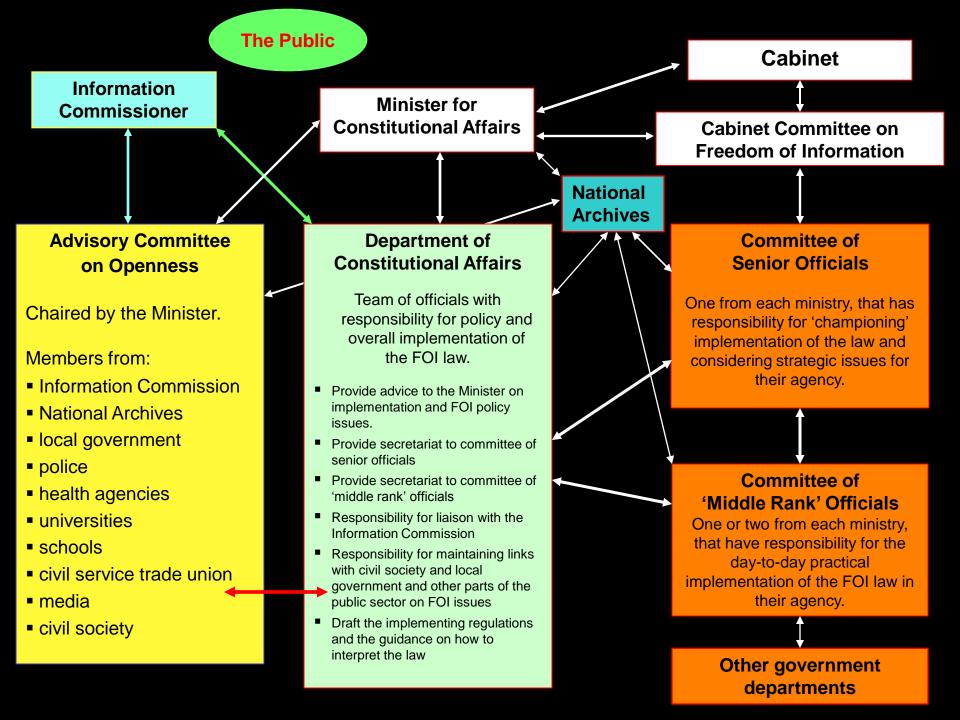
- Publications Schemes phased in first:
  - NOVEMBER 2002 Central Government, Parliament,
    NAW and & other Code of Practice bodies
  - FEBRUARY 2003 Local government
  - JUNE 2003 Police, police authorities, CPS, SFO, Armed Forces
  - OCTOBER 2003 Health Service
  - FEBRUARY 2004 Schools, Universities, other NDPBs
  - JUNE 2004 Remainder
- Individual right of access <u>JANUARY 2005</u>

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Contracts									
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Yes	Archive of records of meetings								
	Archive of p	papers for e	each comm	ttee					
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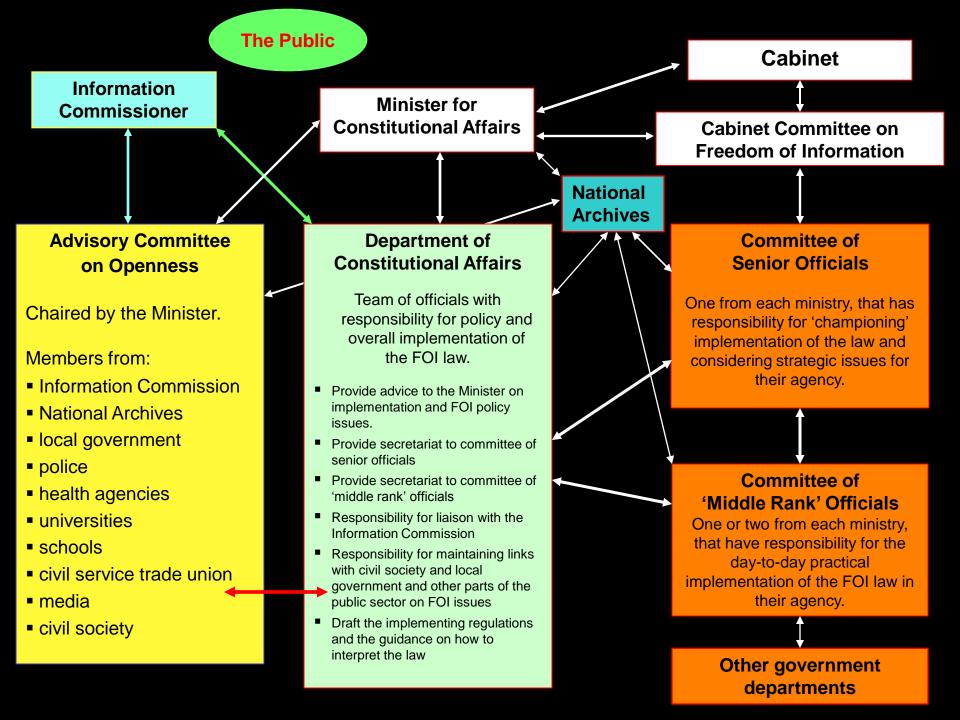
Development Committee papers

Minutes of DC meetings

Finance and Audit Committee







## **Lead Department's Plan**

Leadership, monitoring and chasing progress

**Secondary Legislation** 

Fees regulations, amendment or repeal of statutory bars, commencement orders

**Systems for processing requests** 

**Policy Advice and Development** 

guidance, statistics, disclosure logs

**Build Networks and coordinate departments** 

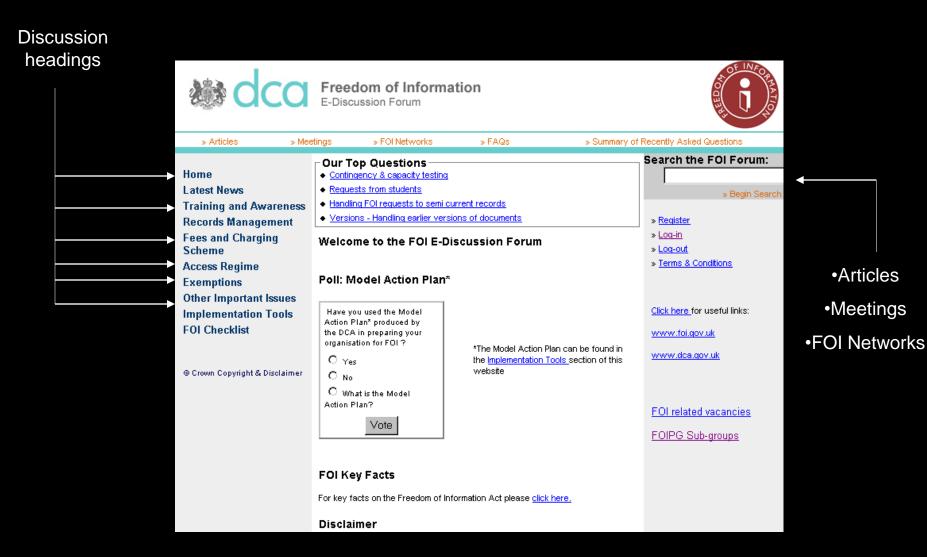
**FOIPG, Clearing House** 

**Train the trainers** 

**Qualification in Information Rights** 

Public awareness (some)

#### Online discussion forum for officials



"It is sometimes difficult to explain to Ministers that open government can sometimes mean informing their Cabinet colleagues as well as their friends in Fleet Street."

Yes Minister -Open Government 25 February 1980

## What is 'right' in the UK FOIA

- No citizenship requirement for making a request
- Broad coverage >100,000 public authorities
- s. 2 Public Interest test burden on agency
- Explicit link to records management s. 46 code
- Publication schemes
- Commissioner and tribunal model
- No/low fees (...but downside to charging regime too)

# What is 'right' beyond the Act

- Public interest test has been robustly interpreted by appeal bodies, enabling post-decisional access to policy material
- LLM at Northumbria University
- Collection of statistics on usage in central government (even though this was resisted during the passage of the Act)
- Creation of disclosure logs (even though this was resisted during the passage of the Act)
- Significant moves to increase access to government-held datasets
- Creation of the 'open government licence' to facilitate reuse of information disclosed
- Reduction in '30 year rule' to '20 year rule'

## **Benefits of FOI**

Percentage of the public that agree FOI	2004	2005	2006	2007
Increases confidence in public authorities	51%	55%	72%	81%
Increases trust in public authorities	51%	57%	69%	72%

UK Information Commissioner's Office Annual Track Survey 2007

#### **UK Prime Minister - 2007**

"FOI can be inconvenient, at times frustrating and indeed embarrassing for governments. But Freedom of Information is the right course because government belongs to the people, not the politicians."

Gordon Brown 25.10.07

#### **UK Prime Minister - 2012**

"real freedom of information is the money that goes in and the results that come out. Making government more transparent is the best thing. We spend an age - fortunately not me, but the system seems to - on dealing with FOI requests that are all about processes, but what the public, the country and Parliament need to know is how much money are you spending, is it being spent well and what are the results...

I think that publication of information is better than the discovery process, which I think furs up the arteries [of government]."

David Cameron 6.03.12

# What's 'wrong' with the Act

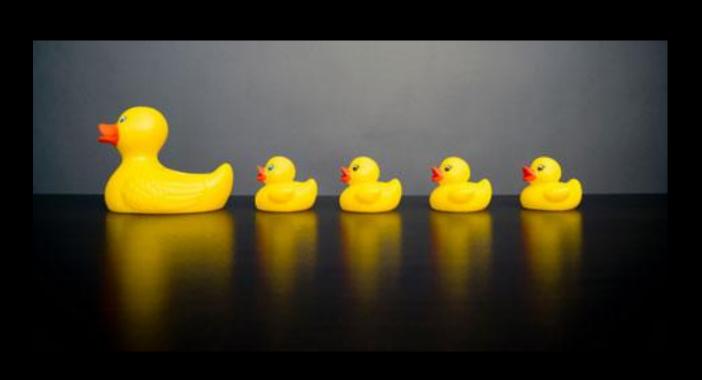
- No purposes clause
- Ministerial veto
- No requirement for disclosure logs
- No requirement to collect statistics
- Too short a period for s. 77 offence to be brought to prosecution (6 months)
- Not creating unit within government to provide leadership, guidance, training and policy work
- Copyright
- Not to mention class exemptions, some with no P.I. test...
- Should have phased-in retrospection. Access to policy papers created before the FOI law passed should have come in stages following the law coming into effect. But only as a quid pro quo for less protection for policy advice created after the Act passed.

### **Policy mistakes**

- Lack of thinking about desired outcomes for government not planning to achieve benefits themselves
- Not understanding or accepting that existing business processes would need to change – and could benefit from change if done correctly e.g. policy formulation, changing structure of documents to facilitate release
- Too long a period for implementation
- Not funding departments, public sector, for the preparation
- Not funding the Information Commissioner sufficiently
- Not mandating investment in records/information management
- Not creating e-government tools for requests and affirmative disclosure
- Not training Ministers and their political advisers
- Lack of political leadership civil servants have sensitive hearing!

#### **Desired Outcomes?**

- Better record keeping and information management
- Reduction in wasted spending and inefficiency
- Higher quality public administration
- Government welcomes citizen participation in developing policy and plans
- Better services for the public
- Increased public and international confidence in government





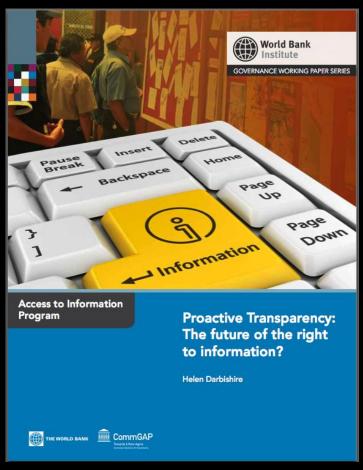
#### **Problems with reviews of FOI Laws**

- Supply side reforms often given far less consideration during reviews of FOI laws: often focus on 'burden' and costs for government bodies. See current Australian and UK reviews, for example.
- Also while government provides cost estimates (often with broad untested assumptions) for FOI, it does not juxtapose this with costs of government press advertising costs.
- Difficulty of measuring cost savings due to FOI.

# Tips for long term sustainability

- A systems/ecosystem approach
- Central unit in government for leadership, policy, training, guidance
- Professionalisation of FOI/Information Rights officials
- Probably locating these officials with the information management team, not legal or communications staff
- Robust oversight/enforcement mechanism with its own policy functions as a counterweight to government
- Continuing external scrutiny
  - Parliament
  - Expert civil society organisation
- Funding for research and evaluation to inform reviews, scrutiny and policy

# **Further Reading**



http://tinyurl.com/HD-WBI-Proactive

What happens when transparency meets blame-avoidance?

#### **Christopher Hood**

Public Management Review Volume 9, Issue 2, 2007

http://tinyurl.com/CH-Trans-Blame

#### **Useful websites**

ico.gov.uk

itspublicknowledge.info

www.cfoi.org.uk

panopticonblog.com

foiman.com

2040infolawblog.com

informationrightsandwrongs.wordpress.com

freedominfo.org